

SIERRA County California



Playground of the Sierran



TROUT FISHING ON THE YUBA

When you come to Sierra County

YOU FISH in the clear waters of the Yuba River and its tributaries and in mountain lakes where hard-fighting trout leap at the fly. Rainbow and eastern brook trout thrive in these pure waters and attain a size that will test your fishing skill.

YOU SWIM in the mountain-fresh waters of the Yuba and the crystal clear lakes or in the modern pools at various resorts in water warmed to a comfortable temperature. You sun-bathe in crisp mountain air and acquire a glorious mountain tan.

YOU RIDE or hike to hidden lakes or lofty mountain peaks on the well-marked trails maintained by the U. S. Forest Service.

YOU CAMP among green and fragrant pines on the shores of beautiful lakes and rushing mountain streams.

YOU HUNT in the great Sierra Valley or in the more rugged mountain areas of the county where deer, quail, grouse and other game are plentiful.

YOU SKI where the ski trails are sparkling white on gentle slopes or steep. You will find ski tows in operation or ski-mobiles to take you to the high country in the Sierra Buttes Recreation Area. In comfortable nearby lodges, hearty food, good fellowship and the warmth of open fireplaces will offer relaxation after an exciting day in the open.

YOU VISIT the historic gold towns famous in California history. Re-live the gold rush days as you drive along Highway 49, the trail of the '49ers. Visit the '49 museum at Downieville. Ride or hike to the once famous mining camps of 100 years ago, such as Poker Flat, Brandy City, The City of Six, Deadwood and many others. Pan for gold along the banks of the streams as they did in the gold rush days.

Whatever your vacation demands may be, Sierra County has a spot to suit your fancy. You will find plenty of resort and recreation facilities. Once you visit this mountain paradise you will say it is truly "The Playground of the Sierras."

GREEN FORESTS MEAN CLEAR STREAMS,
GOOD FISHING AND HUNTING



GOLD LAKE



UPPER SARDINE LAKE



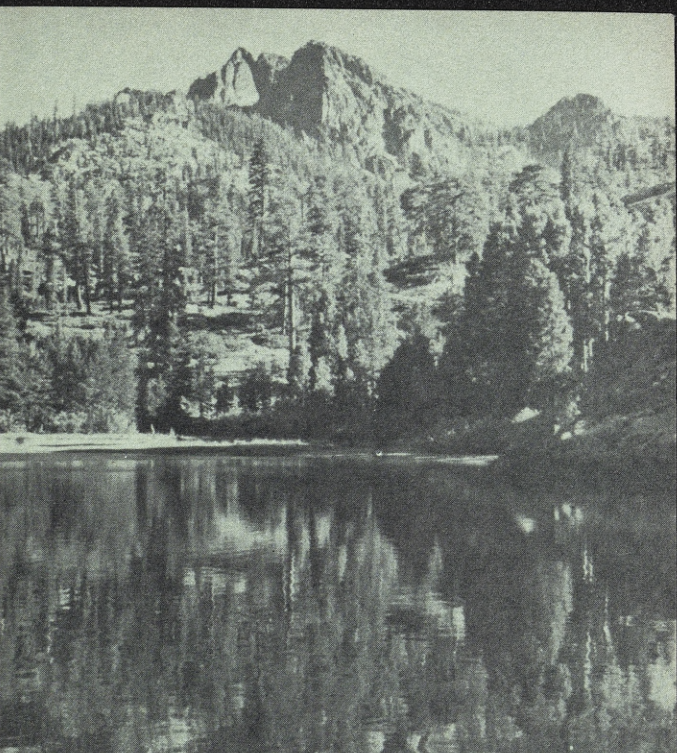
SIERRA VALLEY



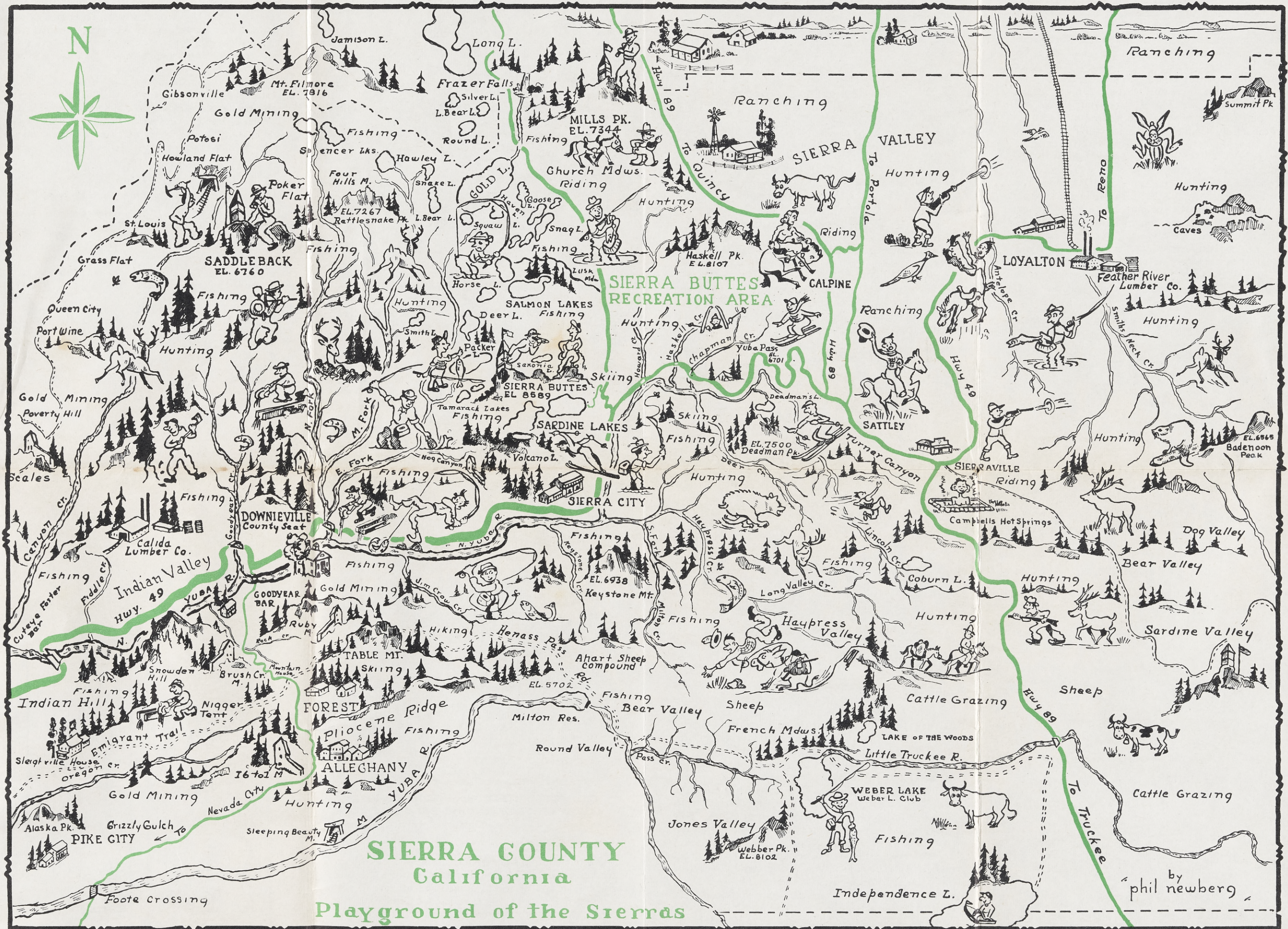
TAMARACK LAKE



NORTH YUBA RIVER



PACKER LAKE



SIERRA COUNTY
California
Playground of the Sierras



PROSPECTOR



SKIING ON SIERRA SLOPES



SAND LAKE



PANNING FOR GOLD



LOWER SARDINE LAKE

Climate

Because of its wonderful climate and its recreational advantages Sierra County attracts business and professional men, artists, writers, sportsmen and those who desire to live where scenic beauty and charm are assets to enjoyable living. The summer climate is ideally modified with warm balmy days and cool comfortable nights. The winters are mild except in the higher altitudes where an abundance of snowfall provides an ideal winter sports area.

Recreation

Sierra County is proud of its location in the Sierra Nevada mountains of California. Nowhere can be found a better recreation land for the vacationist. There are over 700 miles of sparkling mountain streams and 45 mile-high mountain lakes all stocked with eastern brook and rainbow trout. There are thousands of acres of the best deer hunting territory in California.

The Sierra Buttes Recreation Area in the Tahoe National Forest was set aside by the government as a playground. This vacation land is a natural lake country. There are 29 mountain lakes of glacial origin and 400 miles of snow-fed streams all stocked with trout. Within the area are resorts and lodges to meet the demands of the most discriminating. The U. S. Forest Service maintains attractive campgrounds and well-marked trails. For those who prefer to camp by themselves there are hundreds of beautiful camping spots along Sierra County's many lakes and streams.

Yuba Pass—The All-Year Highway

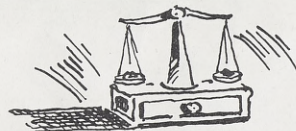
Although winter road reports are seldom published for Highway 49, this beautiful route over Yuba Summit is almost always open in the winter, even when the "main" roads over the Sierras are closed.

Accommodations

U. S. Forest Service Campgrounds			
Indian Valley	Lincoln Creek	Fiddle Creek	Sierra
Wild Plum	Salmon Creek	Carvin Creek	Summit Lake
Union Flat	Sardine Lake	Ramshorn	Yuba Pass
	Cold Stream	Bear Valley	
Hotels, Motels and Resorts			
Gold Lake Resort	Blairden	Delaney's Rainbow Trout Lake	Sattley
Gold Lake Beach Camp	Blairden	Loganville Cottages	Sierra City
Colonel's Pines	Calpine	Zerloff Hotel	Sierra City
Calpine Resort	Calpine	Sierra Buttes Inn	Sierra City
Angler's Roost	Camptonville	Yuba River Inn	Sierra City
Indian Valley Outpost	Camptonville	Packer Lake Lodge	Sierra City
Riverside Motel	Downieville	Salmon Lake Lodge	Sierra City
Sierra Shangri-La	Downieville	Bassett's Station Resort	Sierra City
Camp Yuba	Downieville	Hill's Cabins	Sierra City
Cox Bar Cabins	Downieville	Sierra Chalet Motel	Sierra City
Downieville Motor Inn	Downieville	Sid's Motel	Sierraville
Riverview Cottages	Downieville	Canyon Ranch	Sierraville
The Lure	Goodyear Bar	Globe Hotel	Sierraville
Saddleback Lodge	Loyalton	Campbell Hot Springs	Sierraville
Golden West Hotel	Loyalton	Webber Lake Club	Truckee
Camp Pioneer Resort	Sattley		



The Apparatus



Staking a Claim



PROSPECTING



ROCKER MINING



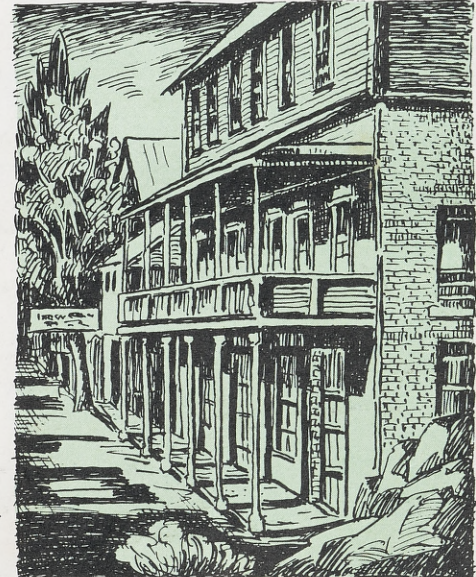
GOLD MINE



LOGGING TRAIN



Gold Panning



Wells Fargo
Sierra City

CREATIVE LITHOGRAPH CO
1946 ADELIN ST. OAKLAND 7, CALIF.

Industry

Industry in Sierra County is diversified. In the mountainous territory adjoining Downieville, Sierra City, Alleghany, Forest and Scales, millions of dollars in gold have been mined since the gold rush days of '49. Since gold was discovered in California, mining has been the principal industry. Though many mines are operating today with rich returns there are still large areas waiting to be developed. Lumbering is carried on extensively in the vast stands of virgin timber growing throughout the county. The high mountain ranges provide forage resources which are utilized by the stockmen of Sierra County during the summer grazing season to fatten their sheep and cattle for the market. Another valuable resource of Sierra County is the abundant water supply. The region abounds in lakes and streams plentifully stocked with trout. Long isolated by poor roads, this beautiful mountain country was frequented only by the most hardy of sportsmen. Now easily accessible over State Highways 49 and 89, which traverse the county, it is a mecca for vacationists who enjoy its excellent fishing, hunting, boating and wonderful winter sports playground. In the eastern part of the county the high Sierra Valley provides one of the state's important agricultural districts. Hay, wheat, oats



CAL-IDA LUMBER CO.

and barley are the principal bulk crops found in the valley. Cattle, sheep and other livestock thrive. Sierra Valley produces some of California's finest butter and other dairy products. Once the bed of an ancient inland sea, its soil is practically bottomless. For untold ages the



BRUSH CREEK GOLD MINE

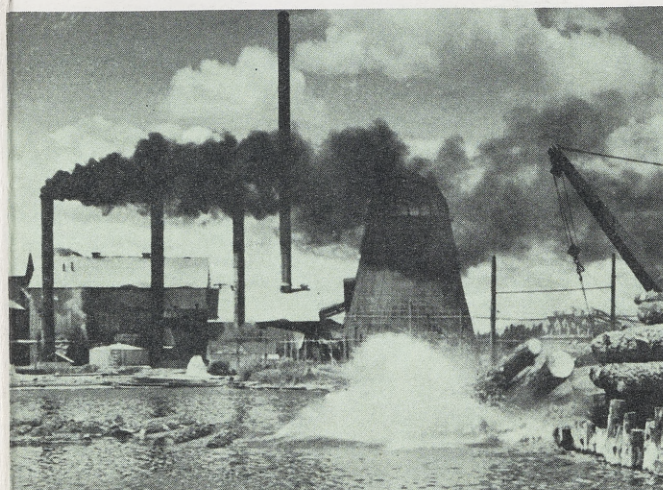
rich silt from the surrounding mountains has washed over it forming a sandy loam as rich as any in the world. Here lies one of Sierra County's richest assets. In this valley are located the towns of Loyalton and Sierraville, typical frontier towns of the old California west, still retaining the colorful atmosphere of their frontier past.



PLACER MINERS, NORTH YUBA

Lumbering

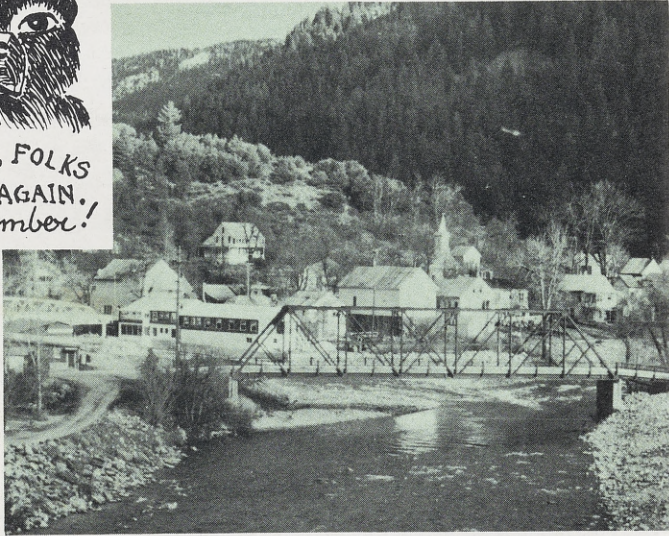
Among the principal industries of eastern Sierra County are logging and the manufacture of sawn lumber. The Feather River Lumber Company at Loyalton has long been the foremost producer, with the Sierraville Lumber Company, at Sierraville, and the Holstrom Lumber Company, at Sattley contributing importantly to Sierra Valley production. Below Downieville, in the western part of the county, near the historic mining town of Brandy City, which flourished during the Sixties, is located the Cal-Ida Lumber Company, with several smaller mills in the Downieville area. This growing industry has contributed extensively to the economic stability of the county. The United States Forest Service estimates the remaining stand of virgin timber in the Downieville and Sierraville districts of the Tahoe National Forest at three billion board feet which will be cut and harvested on a sustained yield basis. Approximately three-quarters of a billion board feet is privately owned. The annual cut of lumber of the Feather River Lumber Company and the Cal-Ida Lumber Company is seventy million board feet. The industry payroll is approximately \$750,000 per year.



FEATHER RIVER LUMBER COMPANY



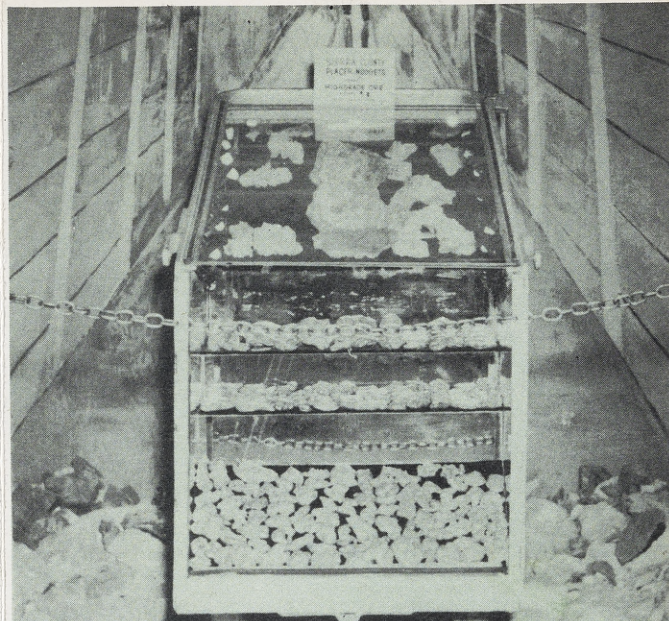
SMOKEY
HOWDY, FOLKS
IT'S ME AGAIN!
Remember!



DOWNIEVILLE—COUNTY SEAT

Mining

Mining in Sierra County began in the "Gold Rush Days of '49." Downieville, the county seat, rich in the historical lore of the gold rush days, boasts the authoritative sum of \$300,000,000.00 in gold as having been taken from the ground within a twenty mile radius. How much more the early miners carried out of the county secretly can only be surmised. Staggering as the sum appears there is every promise that the years to come will witness an ever-increasing production. Mines operating today are producing rich returns. Within the scope of 500 square miles, with 100 miles of unexplored lava-capped ancient audiferous gravel channels, five distinct mineral belts cross the county. Sierra County is considered one of the best undeveloped mineral regions in California, where much of the romance of the Gold Rush Days still lingers.



C. L. BEST COLLECTION OF GOLD NUGGETS
VALUED AT \$32,000.00. OWNED BY SIERRA CO.

Sierra County

Sierra County is situated in the heart of the northern reaches of the Sierra Nevada mountains of California and has an area of 1,000 square miles ranging in altitude from 1,800 to 8,589 feet. The western half of the county is forested and mountainous and contains 45 mile-high mountain lakes and an estimated seven hundred miles of trout streams. The eastern half of the county consists of the five thousand foot high Sierra Valley, once an ancient lake but now a rich and fertile farmland. In this beautiful valley surrounded by high and picturesque mountain peaks of the Sierra may be found some of the best agricultural and ranching country in California.

The principal towns of Sierra County in the mountainous area are: Sierra City, Downieville (County Seat), Alleghany, Forest, Pike, Goodyears Bar, Scales, Port Wine and Gibsonville. All of these towns have an interesting historical background dating back to the "Gold Rush Days of '49." In the Sierra Valley are the typical western towns of Sierraville, Calpine, Sattley and Loyalton, the lumbering and ranching center of the valley. Campbell's Hot Springs, long famous for the medicinal properties of its waters, is located within a few miles of Sierraville.

As a vacationland Sierra County is unsurpassed. Its half-million acres of beautiful forests, lakes, streams and valleys form a natural winter and summer playground. The recreational values and possibilities are probably greater than those of any other county in

California, ranging from hunting, fishing and camping, to points of historic interest. As the greater portion of Sierra County is in the Tahoe National Forest, excellent campgrounds are available to the public through the courtesy of the U. S. Forest Service. There are also areas that can be used as locations for summer homes which can be obtained for private use through the U. S. Forest Service, affording an opportunity for those who wish to do so, to return year after year.

There is also ample opportunity in industrial or recreational fields for those who wish to become permanent residents and establish homes and businesses here.

Sierra County invites you to come to this scenic land of beauty. You will enjoy your vacation here and will want to come again and again.

Mileage Distances to Downieville, Sierra City and Sierraville from the following points:

	Downieville	Sierra City	Sierraville
Reno, Nevada	94	81	63
Truckee	63	48	30
Nevada City	47	60	75
Grass Valley	51	64	79
Auburn	75	88	103
Sacramento	108	121	136
San Francisco	200	211	226
Oakland	192	208	223
San Jose	237	253	268
Stockton	157	170	185
Modesto	186	199	214
Merced	223	251	266
Fresno	278	291	306
Bakersfield	383	396	411
Los Angeles	496	512	527
Marysville	85	99	114
Oroville	114	127	150
Chico	131	144	167
Red Bluff	176	189	212
Redding	208	221	244

ARTWORK
by
PHILIP
NEWBERG

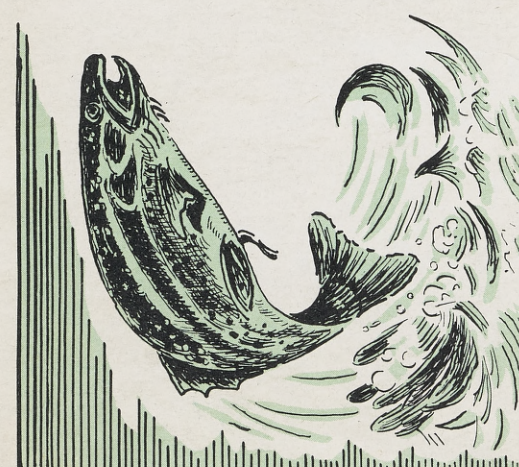
SIERRA
County
California

Playground of the Sierran

Sierra County
Chamber of Commerce

From:

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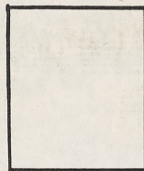


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Sierra County
Chamber of Commerce



From: _____

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